



Mohawk Finishing Products Spring 2014

Spring is here and the bitterly cold days are becoming fewer, the trees are beginning to bloom and flowers are popping out of the ground. The New Year has gotten off to a great start although we did have some challenges with snow and ice this year.

At Mohawk we have some exciting new products and promotions to offer you, our valued customers. We hope that you enjoy this newsletter and take advantage of all that Mohawk has to offer.

Customer Appreciation Promotion - March 17 through April 30, 2014

Contact your Mohawk Sales Representative or call Customer Service at 800-545-0047 for Promotion Details. You won't be disappointed!

VISIT US AT OUR WEBSITE AT www.mohawk-finishing.com

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### New Products! Shadow Toner - Black M108-1000

Easily add color to a repair or a finishing project by using Mohawk's new Shadow Toner. The Shadow Toner is made with micro fine, non fading pigments and high quality lacquer. This aerosol will add color to your project without a muddy appearance. Apply Shadow Toner to your project to correct the color or add color to help hide a repair. Adjustment of sheen is achieved with a clear topcoat lacquer.

- Superior flow-out
- Subtle blending
- Good clarity
- No overlap marks
- Fine atomization of color



| <u>Features</u>                 | <u>Benefits</u>                                                      |
|---------------------------------|----------------------------------------------------------------------|
| Micro-fine, non fading pigments | Gives you the ability to add subtle tones with good clarity          |
| Fine atomization of color       | Makes this aerosol easier to use and get better results              |
| Color selection                 | You can darken a color instead of just adding more of the same color |

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**Scratch & Mar Resister Polish**  
**M811-0005 - Clear, 16 ounce**  
**M811-0015 - Tinted, 16 ounce**  
**M811-0007 - Clear, Gallon**



Mohawk Scratch & Mar Resister Polish is designed to make finished wood surfaces more resistant to scratches and marring than an untreated surface by adding surface lubrication. Mohawk Scratch & Mar Resister Polish reduces printing of the surface, packing marks and will not affect the finish sheen.

**Features at a glance:**

- Provides scratch resistance to wood
  - Reduces coefficient of friction by adding surface lubrication
- Natural and tinted formulas
  - For light and dark finishes
- Contains an anti-static agent
- Scratch & Mar Resister Polish can be recoated

**Related Products**

M107-3012 Quick Clean - Recommended for cleaning the surface  
M870-9201 Lint Free Cloth - Recommended for product application

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**Graining Pencils**  
**M270-Color**



The graining pencil is an artist pencil with soft, thick cores to create a smooth color lay down for superior blending and shading. The pencils can be used to add color or grain lines over raw wood, finished wood, Mohawk Epoxy Sticks and Bondo® Wood Filler. The color of the pencils will not bleed or change when top coated. Recommended on production line touch-up stations since color can be replaced along moving line. Absence of liquid eliminates drying time.

**Colors**

- |                             |                                  |
|-----------------------------|----------------------------------|
| M270-0901 - Warm Grey       | M270-0945 - Brown Sienna         |
| M270-0902 - French Grey 70% | M270-0946 - Dark Brown           |
| M270-0903 - French Grey 90% | M270-0947 - Dark Umber           |
| M270-0904 - Sandbar Brown   | M270-0948 - Sepia                |
| M270-0905 - Black           | M270-0997 - Beige                |
| M270-0941 - Light Umber     | M270-1034 - Goldenrod (Oak)      |
| M270-0943 - Burnt Ochre     | M270-4030 - Raspberry (Mahogany) |

M270-1400 - Assortment (Includes all 14 colors)

**Related Products**

M340-9000 Sharpener  
M743-Color Epoxy Sticks - Available in 12 colors or a 12 pack assortment  
M743-5002 Bondo® Wood Filler - Quart (Includes 1 oz. Hardener)  
M743-5003 Bondo® Red Cream Hardener - .75 oz.



## Mohawk Architectural Xpert® Colorants

Mohawk Architectural Xpert® Colorants are a professional line of low VOC colorants that can be added to the Mohawk Architectural stains and coatings products to create custom colors. The Mohawk Architectural Xpert® Colorants are quality controlled and held to a strict color standard which means end users can expect repeatable results of their custom color formulations.

Mohawk Architectural Xpert® Colorants are available in 18 colors. Xpert® Colorants are also critical components of the Mohawk Color Match System.



### Available Colors - 30 ounce

|                                        |                                       |
|----------------------------------------|---------------------------------------|
| MA844-00616 - Titanium White           | MA844-18636 - Yellow Iron Oxide       |
| MA844-03526 - Bon Maroon               | MA844-20756 - Raw Umber               |
| MA844-04516 - Quinacridone Red         | MA844-25556 - Lead Free Medium Yellow |
| MA844-05506 - Mono Azo Red             | MA844-28526 - Organic Yellow          |
| MA844-09826 - Lead Free Orange         | MA844-55586 - Phthalo Green           |
| MA844-10546 - Transparent Red Oxide    | MA844-72626 - Phthalo Blue            |
| MA844-10636 - Red Oxide                | MA844-94516 - Quinacridone Violet     |
| MA844-13526 - Burnt Umber              | MA844-99556 - Lamp Black              |
| MA844-18526 - Transparent Yellow Oxide | MA844-99596 - Jet Black               |



## Mohawk Architectural Wiping Stain

Mohawk Wiping Stains are perfect for any interior wooden surface and are available in 24 stock colors. Wiping Stains are ready to use, semi-transparent, pigment based stains that are fade resistant, easy to stir, non-settling formulas. Only one hour drying time is needed before a lacquer sealer coat can be sprayed. Wiping Stains are easy to control because there's less lapping and may be applied by spray, brush or cloth. Wiping Stains are an ideal uniforming stain when applied over dye stains.



Virtually any finish can be applied over Wiping Stain, lacquer, shellac, varnish, polyurethane, acrylics and many others. Custom match colors available with 5 gallons per color minimum required.

- Max VOC 240 g/l
- Low VOC oil based pigment wiping stain

### Available Colors

| Quart      | Gallon     | Color               | Quart       | Gallon      | Color              |
|------------|------------|---------------------|-------------|-------------|--------------------|
| MA240-0026 | MA240-0027 | Natural             | MA240-2466  | MA240-2467  | Red Mahogany       |
| MA240-1606 | MA240-1607 | Fiddletone Cherry   | MA240-2496  | MA240-2497  | Perfect Brown      |
| MA240-2026 | MA240-2027 | White               | MA240-2736  | MA240-2737  | Modern Mahogany    |
| MA240-2076 | MA240-2077 | Medium Brown Walnut | MA240-3596  | MA240-3597  | Walnut             |
| MA240-2096 | MA240-2097 | Extra Dark Walnut   | MA240-4086  | MA240-4087  | Cherry             |
| MA240-2206 | MA240-2207 | Dark Golden Oak     | MA240-4116  | MA240-4117  | Nutmeg             |
| MA240-2246 | MA240-2247 | Black               | MA240-4156  | MA240-4157  | Light Golden Brown |
| MA240-2276 | MA240-2277 | Dark Red Mahogany   | MA240-01436 | MA240-01437 | Raw Umber          |
| MA240-2296 | MA240-2297 | Brown Mahogany      | MA240-02056 | MA240-02057 | Medium Walnut      |
| MA240-2346 | MA240-2347 | Medium Dark Walnut  | MA240-14356 | MA240-14357 | Burnt Umber        |
| MA240-2366 | MA240-2367 | Brown Maple         | MA240-14786 | MA240-14787 | Van Dyke Brown     |
| MA240-2406 | MA240-2407 | Colonial Maple      | MA240-15226 | MA240-15227 | Statesman Oak      |



## **Mohawk Training Workshops!**

Mohawk Finishing Products offers professional, hands on training for wood & leather to assist everyone from beginners to business owners. Sign up early and receive the following discounts:

**\$20 Discount each for 2 or more people!**  
**\$75 Discount for registering 30 days in advance!**

### **Workshop Dates and Locations**

|                                       | <b>City, State</b>            | <b>Start Date</b> | <b>End Date</b> |
|---------------------------------------|-------------------------------|-------------------|-----------------|
| <b>Leather</b>                        |                               |                   |                 |
| Ramada Dallas Lovefield               | Dallas, TX                    | 04/17/2014        | 04/18/2014      |
| Comfort Inn                           | Waterford, MI                 | 05/13/2014        | 05/14/2014      |
| Holiday Inn St. Louis SW - Route 66   | St. Louis, MO                 | 07/15/2014        | 07/16/2014      |
| Biltmore                              | Oklahoma City, OK             | 07/24/2014        | 07/25/2014      |
| Mission Valley Resort                 | San Diego, CA                 | 08/07/2014        | 08/08/2014      |
| <b>Wood</b>                           |                               |                   |                 |
| Long Island Laminates                 | Hauppauge, NY                 | 04/01/2014        | 04/02/2014      |
| Holiday Inn - Itasca                  | Itasca, IL                    | 04/08/2014        | 04/09/2014      |
| Ramada Dallas Lovefield               | Dallas, TX                    | 04/15/2014        | 04/16/2014      |
| Holiday Inn Fort Washington           | Fort Washington, PA           | 05/06/2014        | 05/07/2014      |
| Holiday Inn & Suites                  | Overland Park, KS             | 05/20/2014        | 05/21/2014      |
| Holiday Inn Cincinnati Airport        | Erlanger, KY (Cincinnati, OH) | 06/10/2014        | 06/11/2014      |
| Holiday Inn Crabtree Valley           | Raleigh, NC                   | 06/17/2014        | 06/18/2014      |
| Biltmore                              | Oklahoma City, OK             | 07/22/2014        | 07/23/2014      |
| Holiday Inn                           | Houston, TX                   | 07/29/2014        | 07/30/2014      |
| Mission Valley Resort                 | San Diego, CA                 | 08/05/2014        | 08/06/2014      |
| Crowne Plaza Portland Convention Ctr. | Portland, OR                  | 09/09/2014        | 09/10/2014      |
| Hyatt House Hotel                     | Waltham, MA                   | 09/16/2014        | 09/17/2014      |
| Holiday Inn Knoxville West            | Knoxville, TN                 | 10/07/2014        | 10/08/2014      |
| Holiday Inn Opryland/Airport          | Nashville, TN                 | 11/04/2014        | 11/05/2014      |
| <b>Finishing</b>                      |                               |                   |                 |
| Long Island Laminates Inc.            | Hauppauge, NY                 | 04/29/2014        | 04/30/2014      |

To register call 1-800-545-0047 or register online at [www.mohawk-finishing.com](http://www.mohawk-finishing.com)

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Ordering

You can order the featured products or any of our products by contacting your Sales Representative, Mohawk Customer Service at 800-545-0047 or on our website at www.mohawk-finishing.com. Our fax number is 800-721-1545. To ensure your correct pricing level, always use your account number when placing your order.

FAQ's or Ask the Expert:

If you have any questions or need advice for your project, contact our Expert by clicking on the links above.

Contact Information

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#### **Mohawk Customer Service**

**Phone: 800-545-0047**

**Fax: 800-721-1545**

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Thank you for subscribing. If you have comments and suggestions for our newsletter, [please contact us](#). If you do not have a copy of our newest Mohawk Catalog, click here [Request a Catalog](#); if you would like to download a copy of our latest Color Chart or Mohawk Catalog [Click here](#).

Be sure to add the [Mohawk Website](#) to your list of favorites so that you have quick access to some of the finest products available for touch-up, repair and finishing products available.