



Mohawk Finishing Products Spring 2014

Spring is here and the bitterly cold days are becoming fewer, the trees are beginning to bloom and flowers are popping out of the ground. The New Year has gotten off to a great start although we did have some challenges with snow and ice this year.

At Mohawk we have some exciting new products and promotions to offer you, our valued customers. We hope that you enjoy this newsletter and take advantage of all that Mohawk has to offer.

Customer Appreciation Promotion - March 17 through April 30, 2014

Contact your Mohawk Sales Representative or call Customer Service at 800-545-0047 for Promotion Details. You won't be disappointed!

VISIT US AT OUR WEBSITE AT www.mohawk-finishing.com



New Products! Shadow Toner - Black M108-1000

Easily add color to a repair or a finishing project by using Mohawk's new Shadow Toner. The Shadow Toner is made with micro fine, non fading pigments and high quality lacquer. This aerosol will add color to your project without a muddy appearance. Apply Shadow Toner to your project to correct the color or add color to help hide a repair. Adjustment of sheen is achieved with a clear topcoat lacquer.

- Superior flow-out
- Subtle blending
- Good clarity
- No overlap marks
- Fine atomization of color



<u>Features</u>	<u>Benefits</u>
Micro-fine, non fading pigments	Gives you the ability to add subtle tones with good clarity
Fine atomization of color	Makes this aerosol easier to use and get better results
Color selection	You can darken a color instead of just adding more of the same color

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Scratch & Mar Resister Polish
M811-0005 - Clear, 16 ounce
M811-0015 - Tinted, 16 ounce
M811-0007 - Clear, Gallon



Mohawk Scratch & Mar Resister Polish is designed to make finished wood surfaces more resistant to scratches and marring than an untreated surface by adding surface lubrication. Mohawk Scratch & Mar Resister Polish reduces printing of the surface, packing marks and will not affect the finish sheen.

Features at a glance:

- Provides scratch resistance to wood
 - Reduces coefficient of friction by adding surface lubrication
- Natural and tinted formulas
 - For light and dark finishes
- Contains an anti-static agent
- Scratch & Mar Resister Polish can be recoated

Related Products

M107-3012 Quick Clean - Recommended for cleaning the surface
M870-9201 Lint Free Cloth - Recommended for product application

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Graining Pencils
M270-Color



The graining pencil is an artist pencil with soft, thick cores to create a smooth color lay down for superior blending and shading. The pencils can be used to add color or grain lines over raw wood, finished wood, Mohawk Epoxy Sticks and Bondo® Wood Filler. The color of the pencils will not bleed or change when top coated. Recommended on production line touch-up stations since color can be replaced along moving line. Absence of liquid eliminates drying time.

Colors

- | | |
|-----------------------------|----------------------------------|
| M270-0901 - Warm Grey | M270-0945 - Brown Sienna |
| M270-0902 - French Grey 70% | M270-0946 - Dark Brown |
| M270-0903 - French Grey 90% | M270-0947 - Dark Umber |
| M270-0904 - Sandbar Brown | M270-0948 - Sepia |
| M270-0905 - Black | M270-0997 - Beige |
| M270-0941 - Light Umber | M270-1034 - Goldenrod (Oak) |
| M270-0943 - Burnt Ochre | M270-4030 - Raspberry (Mahogany) |

M270-1400 - Assortment (Includes all 14 colors)

Related Products

M340-9000 Sharpener
M743-Color Epoxy Sticks - Available in 12 colors or a 12 pack assortment
M743-5002 Bondo® Wood Filler - Quart (Includes 1 oz. Hardener)
M743-5003 Bondo® Red Cream Hardener - .75 oz.



Mohawk Architectural Xpert® Colorants

Mohawk Architectural Xpert® Colorants are a professional line of low VOC colorants that can be added to the Mohawk Architectural stains and coatings products to create custom colors. The Mohawk Architectural Xpert® Colorants are quality controlled and held to a strict color standard which means end users can expect repeatable results of their custom color formulations.

Mohawk Architectural Xpert® Colorants are available in 18 colors. Xpert® Colorants are also critical components of the Mohawk Color Match System.



Available Colors - 30 ounce

MA844-00616 - Titanium White	MA844-18636 - Yellow Iron Oxide
MA844-03526 - Bon Maroon	MA844-20756 - Raw Umber
MA844-04516 - Quinacridone Red	MA844-25556 - Lead Free Medium Yellow
MA844-05506 - Mono Azo Red	MA844-28526 - Organic Yellow
MA844-09826 - Lead Free Orange	MA844-55586 - Phthalo Green
MA844-10546 - Transparent Red Oxide	MA844-72626 - Phthalo Blue
MA844-10636 - Red Oxide	MA844-94516 - Quinacridone Violet
MA844-13526 - Burnt Umber	MA844-99556 - Lamp Black
MA844-18526 - Transparent Yellow Oxide	MA844-99596 - Jet Black



Mohawk Architectural Wiping Stain

Mohawk Wiping Stains are perfect for any interior wooden surface and are available in 24 stock colors. Wiping Stains are ready to use, semi-transparent, pigment based stains that are fade resistant, easy to stir, non-settling formulas. Only one hour drying time is needed before a lacquer sealer coat can be sprayed. Wiping Stains are easy to control because there's less lapping and may be applied by spray, brush or cloth. Wiping Stains are an ideal uniforming stain when applied over dye stains.



Virtually any finish can be applied over Wiping Stain, lacquer, shellac, varnish, polyurethane, acrylics and many others. Custom match colors available with 5 gallons per color minimum required.

- Max VOC 240 g/l
- Low VOC oil based pigment wiping stain

Available Colors

Quart	Gallon	Color	Quart	Gallon	Color
MA240-0026	MA240-0027	Natural	MA240-2466	MA240-2467	Red Mahogany
MA240-1606	MA240-1607	Fiddletone Cherry	MA240-2496	MA240-2497	Perfect Brown
MA240-2026	MA240-2027	White	MA240-2736	MA240-2737	Modern Mahogany
MA240-2076	MA240-2077	Medium Brown Walnut	MA240-3596	MA240-3597	Walnut
MA240-2096	MA240-2097	Extra Dark Walnut	MA240-4086	MA240-4087	Cherry
MA240-2206	MA240-2207	Dark Golden Oak	MA240-4116	MA240-4117	Nutmeg
MA240-2246	MA240-2247	Black	MA240-4156	MA240-4157	Light Golden Brown
MA240-2276	MA240-2277	Dark Red Mahogany	MA240-01436	MA240-01437	Raw Umber
MA240-2296	MA240-2297	Brown Mahogany	MA240-02056	MA240-02057	Medium Walnut
MA240-2346	MA240-2347	Medium Dark Walnut	MA240-14356	MA240-14357	Burnt Umber
MA240-2366	MA240-2367	Brown Maple	MA240-14786	MA240-14787	Van Dyke Brown
MA240-2406	MA240-2407	Colonial Maple	MA240-15226	MA240-15227	Statesman Oak



Mohawk Training Workshops!

Mohawk Finishing Products offers professional, hands on training for wood & leather to assist everyone from beginners to business owners. Sign up early and receive the following discounts:

\$20 Discount each for 2 or more people!
\$75 Discount for registering 30 days in advance!

Workshop Dates and Locations

	City, State	Start Date	End Date
Leather			
Ramada Dallas Lovefield	Dallas, TX	04/17/2014	04/18/2014
Comfort Inn	Waterford, MI	05/13/2014	05/14/2014
Holiday Inn St. Louis SW - Route 66	St. Louis, MO	07/15/2014	07/16/2014
Biltmore	Oklahoma City, OK	07/24/2014	07/25/2014
Mission Valley Resort	San Diego, CA	08/07/2014	08/08/2014
Wood			
Long Island Laminates	Hauppauge, NY	04/01/2014	04/02/2014
Holiday Inn - Itasca	Itasca, IL	04/08/2014	04/09/2014
Ramada Dallas Lovefield	Dallas, TX	04/15/2014	04/16/2014
Holiday Inn Fort Washington	Fort Washington, PA	05/06/2014	05/07/2014
Holiday Inn & Suites	Overland Park, KS	05/20/2014	05/21/2014
Holiday Inn Cincinnati Airport	Erlanger, KY (Cincinnati, OH)	06/10/2014	06/11/2014
Holiday Inn Crabtree Valley	Raleigh, NC	06/17/2014	06/18/2014
Biltmore	Oklahoma City, OK	07/22/2014	07/23/2014
Holiday Inn	Houston, TX	07/29/2014	07/30/2014
Mission Valley Resort	San Diego, CA	08/05/2014	08/06/2014
Crowne Plaza Portland Convention Ctr.	Portland, OR	09/09/2014	09/10/2014
Hyatt House Hotel	Waltham, MA	09/16/2014	09/17/2014
Holiday Inn Knoxville West	Knoxville, TN	10/07/2014	10/08/2014
Holiday Inn Opryland/Airport	Nashville, TN	11/04/2014	11/05/2014
Finishing			
Long Island Laminates Inc.	Hauppauge, NY	04/29/2014	04/30/2014

To register call 1-800-545-0047 or register online at www.mohawk-finishing.com

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## **Ordering**

You can order the featured products or any of our products by contacting your Sales Representative, Mohawk Customer Service at 800-545-0047 or on our website at [www.mohawk-finishing.com](http://www.mohawk-finishing.com). Our fax number is 800-721-1545. To ensure your correct pricing level, always use your account number when placing your order.

## **FAQ's or Ask the Expert:**

If you have any questions or need advice for your project, contact our Expert by clicking on the links above.

## **Contact Information**

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Mohawk Customer Service

Phone: 800-545-0047

Fax: 800-721-1545

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Thank you for subscribing. If you have comments and suggestions for our newsletter, [please contact us](#). If you do not have a copy of our newest Mohawk Catalog, click here [Request a Catalog](#); if you would like to download a copy of our latest Color Chart or Mohawk Catalog [Click here](#).

Be sure to add the [Mohawk Website](#) to your list of favorites so that you have quick access to some of the finest products available for touch-up, repair and finishing products available.