



Mohawk Finishing Products Newsletter

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Greetings! As we move from Spring to those sunny Summer months, we wanted to tell you what we've been up to.

Mohawk launched its' newest ad campaign in March 2006 featuring the Mohawk Professional Finishing System™ line of products. The Mohawk ad can be seen in the following publications.

2006 Advertising Schedule:

Wood & Wood Products: March, May, July & October
 Custom Woodworking Business (CWB): April, June, August, & November
 Modern Woodworking: March & April
 Woodquip: March



Give your customer the look they want with the Mohawk Professional Finishing System™

Mohawk's high performance coatings are formulated to meet the needs of kitchen cabinet, architectural millwork and custom finishing shops. Mohawk products are easy to use and VOC compliant. We not only give you great looks, but we also provide technical expertise, local sales and service and an outstanding hands-on training program. We are always thinking ahead to create innovative products to help our customers achieve the highest quality in their finishing needs.

To learn more contact your Mohawk representative or call 800-545-0047.

Visit us online: www.mohawk-finishing.com

Mohawk's Professional Finishing Workshop is designed to teach you how to produce today's most desirable finishes in a hands-on, instructor led program.



Trade Shows

We have also been hard at work participating in and preparing for Trade Shows. Please look for us at the following shows over the next few months. We would love the opportunity to meet with you in person!

July 24-28	Las Vegas Market - WHFA Las Vegas, NV	Booth #73809
August 23-26	International Woodworking Fair Atlanta, GA	Booth #2563
August 25-27	Orlando Furn. & Access. Market Orlando, FL	Booth #427

We are excited to introduce our new Wood Stain Knives to assist you with choosing just the right color for your project. Be sure to read all the details below!

Thank you for your support. If you have any suggestions for the newsletter or special requests or comments, please email us. [Comments and suggestions.](#)

Feature Products

Fil-O-Wood™ Wood Putty

New Size & Improved Formula - M742-Color

Fil-O-Wood™ Wood Putty is an extra fine textured, water-base wood putty for holes, corner chips, cracks, screw holes and other defects. Features of the new formula are:



- Improved viscosity for easier application
- Improved dry time
- Shrink free
- Better sanding and powdering
- Accepts stain better

Fil-O-Wood™ Wood Putty is now available in a 3 oz. tube and is available in 10 colors and a 4-pack assortment.

Buff-N-Polish Kit - M905-0700

The most popular products available for scratch removal and buffing of all finished furniture and cabinet surfaces are now available in a kit.

The Buff-N-Polish Kit will allow you to remove scratches, buffs and polishes:



- Lacquer finishes
- Catalyzed finishes
- Polyesters

Kit contents:

8 oz. Poly-Buf Rubbing Compound - Extra Fine

8 oz. Poly-Buf Rubbing Compound - Medium

Micro-Mesh abrasives for scratch removal and sheen adjustment

1 each of #2400, 3200, 3600, 4000, 6000, 8000, 12000

1 Cork Block

Instructions included



Interactive DVD 3 Pack

The Mohawk training DVD's are now available in a convenient 3-Pack. Whether you are a seasoned professional or a beginner, the step-by-step training will let you look over the shoulder of the expert to learn how to perform the technique being performed on the screen. Watch and learn how to use wood repair products, wood finishing products and leather care, repair and refinishing products.

M900-0040 Interactive DVD 3-Pack
DVD's are also available separately

Wood Stain Knives

Mohawk Wood Stain Knives are a great tool for getting just the color you want for your project. The stain knife is easy to carry and display. In addition, it should also be more convenient for customers to choose colors from. Each stain blade is labeled with the product number and color name for Mohawk's Ultra Penetrating Stain™, Wiping Wood™ Stain, or Wood Tone Wiping Stain.



M900-1001 Wood Tone Wiping Stain (M530's)

M900-1002 Ultra™ Penetrating Stain (M520's)

M900-1003 Wiping Wood™ Stain (M545's)

To learn more about the products featured above and other Mohawk products, contact your Mohawk Sales Representative, Mohawk Distributor or visit our web site at www.mohawk-finishing.com

Promotions & Closeouts

Spring Cleaning Promotion

Receive a 26% discount when you buy any of the following products:

M850-10014 Leather Cleaner - Leather Cleaner is a neutral PH water-based product formulated to clean gently but thoroughly, without harming the natural beauty and feel of the leather. Leather Cleaner is most effective for cleaning general soiling, protein, or water-based stains.

M850-10064 Leather Protector - Leather Protector is a highly advanced product designed to assist leather in repelling oil, alcohol, protein, and water-based stains. Leather Protector forms an invisible, breathable barrier that will improve stain resistance and make leather easier to clean. Leather cleaning and protecting are recommended at least 2-4 times per year.

M850-2015 Ink Remover - Ink Remover is for cleaning recent ballpoint ink or lipstick from top coated leathers, vinyl or vinyl-like surfaces.

Promotion is available for orders shipped May 4-June 30, 2006.

For more great deals for your wood or leather touch-up and repair needs, visit our Promotions and Close Out page on our website, www.mohawk-finishing.com

Feature Website

This quarter we have a special treat for all you folks that are music enthusiasts! Our customer The J.P. Rushing Guitar Co. uses Mohawk Products to finish new guitars as well as making amazing repairs to damaged instruments. For a company like J.P. Rushing Guitars, perfection is the name of the game. Finishes, as well as repairs must be perfect, so the logical choice is Mohawk Finishing Products!

From the hills of Eastern Tennessee, at the foot of the Smoky Mountains, emerges the best kept secret within the Acoustic Music Industry. But the secret is out and all roads toward the Sevier County area are well traveled by musicians of every caliber in search of the best sound to be found. They find the answer to their dreams and desires in the shop of The J.P. Rushing Guitar Co.

Please take a look at the fabulous work of the folks at J.P. Rushing Guitar Co. by visiting their website www.rushingguitars.com

Ordering

You can order the featured products or any of our products by contacting your account representative, customer service or on our web site www.mohawk-finishing.com. To ensure your correct pricing level please be sure to use your account number.

Technical Tips

[Frequently Asked Questions](#) or [Ask The Expert](#)

If you have any questions or need advice for your project, contact our Expert by clicking on the links above.

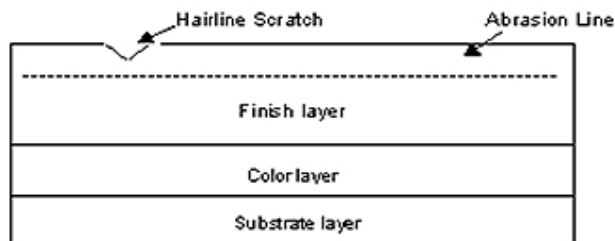
Fil-O-Wood™ Wood Putty Tube

Directions for use: Knead tube well before using. Apply Fil-O-Wood™ directly in cracks or other defects. Spread and level the fill material using a flexible blade putty knife, plastic card or finger. Allow sufficient time for Fil-O-Wood™ to harden before sanding. Dry time for Fil-O-Wood™ varies by the depth of the defect. Once dry, Fil-O-Wood™ may be stained and top coated with any quality finishing materials. VOC exempt.

Buff-N-Polish Kit

Directions for **Removing hairline scratches:**

- Hairline scratches are those that you can see but not feel with your fingernail
- Scuffs
- Swirl marks or haziness
- Hairline scratches occur on the very top surface of the finish
- Hairline scratches can typically be removed with Medium and/or Extra Fine Poly-Buf and a cotton cloth.



The dotted line represents the newly created surface after using Poly-Buf. Poly-Buf lowered the surface thus removing the scratch.

The Buff-N-Polish Kit also comes with instructions for:

Removing swirl marks or haze

Removing surface scuffs

Removing fine scratches

Let Mohawk Finishing Produces Train You

Would you like to have your touch up, repair and finishing problems for both wood and leather addressed with step-by-step, hands-on instruction? Mohawk offers workshops that offer plenty of personal interaction from our trainers to provide you with both the latest and time-tested touch-up and finishing techniques.

Mohawk Finishing Products offers:

- [3 day Wood Touch-Up and Repair Workshop](#)
- [2 ½ day Leather Care, Touch-Up Repair and Refinishing Workshop](#)
- [2 ½ day Professional Finishing Workshop](#)

To make these classes more cost effective to you, Mohawk offers discounts for early registration and multiple registrations.

- **Register 30 days in advance and save \$20 off on the registration fee per student.**
- **Register two or more students and save \$10 per student.**

Call your Account Representative or Customer Service today to find out more about our workshops. Remember to register early because they can fill quickly.

To find a workshop that fits your needs and your schedule [click here](#).

Either you or your Sales Representative have requested that you be contacted via email. To request removal from this newsletter, please unsubscribe. We are committed to protecting your privacy as provided in our Privacy Policy accessed by clicking the link below.

You can contact Mohawk Finishing by mail at: 22 South Center Street, Hickory, NC 28602.

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